

# North Sydney Sun

## The print edition of the North Sydney Sun will return for the local LGA elections in September!

Because we were asked by several candidates, we have decided to revive the print edition of the North Sydney Sun for a special one-off, fully distributed edition in September. This will provide an opportunity for local government candidates to advertise their candidacies through 20,000 distributed copies of the Sun throughout the LGA.

### Deadlines, specs and prices

BOOKING DEADLINE: COB 23 August  
AD MATERIAL DEADLINE: COB 30 August  
PUBLICATION DISTRIBUTION: From 6-9 September

SPECIFICATIONS:  
All dimensions in mm  
1 full page (374x260)  
1/2 vertical (374x129)  
1/2 horizontal (186x260)  
1/4 horizontal (92x260)  
1/4 vertical (186x129)

Colour and greyscale mages must have a minimum of 150 pixels per inch at the final used size.

Single colour bitmap images should have a minimum resolution of 600 pixels per inch or be vector based.

Colour images must be saved in CMYK format and should have the mid-tones lightened.

Shadow areas in images must not exceed a total of 230% ink weight.

Solid colour mixes should not exceed a total of 230% ink weight.

Design and images should allow for a 30% dot gain.

Only CMYK colours should be used (Not RGB or LAB).

Type smaller than 10pt should not be made up using more than one colour.

Type smaller than 10pt should not be reversed.

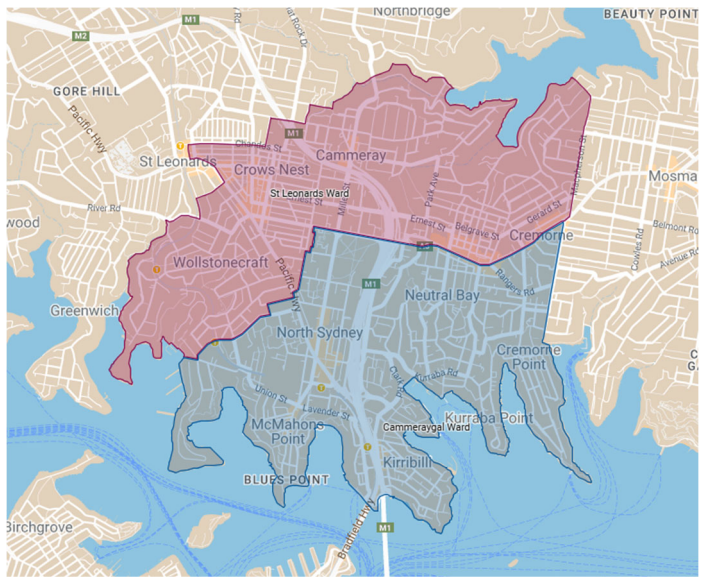
Type should be no smaller than 6pt.

### PRICES inc GST:

Full page (374x260mm) \$950

1/2 vertical (374x129) \$475

1/2 horizontal (186x260) \$475



More details:  
<https://tinyurl.com/mpuncapv>

